

EMBASSY OF INDIA  
LIMA

PRESS RELEASE

An Indian business delegation of 19 Indian companies led by Export Promotion Council for Handicrafts (EPCH) visited Peru from 25 to 27 March, 2015.

The Embassy of India, in association with the Lima Chamber of Commerce, organized the Exhibition cum Buyer Seller Meet (BSM) on 26 and 27 March 2015. The participating Indian companies met with more than 120 Peruvian companies/importers to discuss potential business and further enhance trade in this sector. This was the first time that Indian handicrafts were showcased in Peru.

Indian companies displayed a wide range of handicrafts, decorative items, houseware, home furnishings, home textiles, Made Ups, Shawls, Scarves, Jute Bags and accessories, Fashion Jewellery and accessories, Fashion Garments and Christmas Décor. The quality of products was highly appreciated by the Peruvian companies. According to EPCH, the event was highly successful and there is immense scope for enhancing exports of Indian handicrafts in Peru.

All Indian companies participating in the Exhibition cum BSM expressed satisfaction at their first ever visit to Peru and expect firm orders and more enquiries from the Peruvian importers that they met.

*Lima*  
*27 March 2015*