

## Press Release

## India participates in Indonesia International Book Fair

The National Book Trust of India is participating in Indonesia International Book Fair which started in Cendrawasih Hall in Jakarta Convention Center, Jakarta, on 2 September 2015. The event is organized every year by the Association of Indian Publishers (IKAPI). More than 250 books of different Indian publishers are being displayed in the Indian stall. The book range from text books on medicine, medical pharmacology, anatomy, physiology, radiology, taxonomy, engineering, mathematics and nursing to story books for children. There are books on specialized subjects such as Ayurveda, medicinal plants, environment, plants, animals and Yoga as well as books on the life of Indian leaders such as Mahatma Gandhi, Netaji Subhash Chandra Bose and Dr. A P J Abdul Kalam. Stories of prominent Indian authors like Rabindranath Tagore and Prem Chand translated from Indian languages to English are also available. Indian stall is also exhibiting some books published in Bahasa Indonesia by the Embassy of India such as Perjalanan Menelusuri Sejarah: Cerita Indonesia Dan India, Masala Bumbu, Wanita India, India: Sebuah Perjalanan Spiritual, Elemen Penting dalam Kathak, India-Indonesia Meningkatkan Kerjasama Pembangunan 50 Tahun Program ITEC, and Mari Belajar Di India. The visitors are showing keen interest in text books and books in Bahasa published by the Mission.

The Embassy of India in Indonesia is representing National Book Trust of India. Apart from India, South Korea, Malaysia, Germany, Singapore and the Netherlands are represented in the book fair.

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Jakarta: 4.9.2015