

**Ministry of External Affairs
External Publicity & Public Diplomacy Division**

Expression of Interest (EOI) invited for making a documentary film

1. Scope of Work

- (1)** External Publicity & Public Diplomacy (XPD) Division of Ministry of External Affairs (MEA) invites proposals from eligible Filmmakers for making a documentary film with a working title: '**Dr. B. R. Ambedkar**'.

Details of the project are given below on which the film-maker should base their proposals:

Language	English
Duration	To be made in following versions: (i). 50 min. (long version) (ii). 26 min. (regular version) (iii). 12 min. (short version) (iv). Short versions of 4-5 minutes (v). Promo Version 2-3 minutes (vi). 40 sec. (snippets - independent short clips of individual section of film for use on social media, TV fillers)
Format	UHD/4K
Target audience	<i>Foreign audience around the world; audiences in India.</i>
Working Title	'Dr. B. R. Ambedkar' .
Objective	<ul style="list-style-type: none">• To familiarize the audience with the philosophy of Dr. B. R. Ambedkar, their life events• Relevance and benefits of Dr. B. R. Ambedkar's life and philosophy in today's society.• To present a modern India through Dr. B. R. Ambedkar's life and philosophy• To depict how in India there are opportunities to be successful despite your background.
Treatment & storyline	Should be fast paced, engaging to watch, cohesive and creatively presented. Narration or anchor driven approach may be chosen without long monologues.
What to include	<ul style="list-style-type: none">• Presenting of a modern India through Dr. B. R. Ambedkar's life and philosophy• To familiarize the audience with the philosophy of Dr. B. R. Ambedkar in the nature of knowledge, reality and existence• His guiding principles towards behavior, beliefs, ideology, ideas, thinking, viewpoint and school of thought

	<ul style="list-style-type: none"> • Covering early life of Dr. B. R. Ambedkar, his early and post secondary education, undergraduate studies, family life, post graduate studies, and last days of his life etc. • His engagements in various turning point social events, opposition to untouchability, their mechanism, genesis and development, Aryan invasion theory etc. • His participation in various pacts and fight for Human Rights • His political career and its impact. His support to Uniform Civil Code. Equality of castes, religions, gender etc. His views on economic planning • Various events and achievements in the life of Dr. B. R. Ambedkar like education, politics, society, freedom struggle, drafting of constitution, education etc. • Also to include second marriage, conversion to Buddhism, Death, legacy, popular culture and works • Constitution of India as a forward looking document framed by him • Relevance, impact and benefits of Dr. B. R. Ambedkar's philosophy and life events in today's society. • To depict how in India there are opportunities to be successful despite one's social/economic background • Lesser known facts through monologues and documented proofs etc.
Location of shooting	Various cities, government and private institutes, and other locations all over India according to your concept. (Please give a tentative list in your concept paper the cities & locations you will be shooting at).
Stock/archival footage, music score etc.	Procuring/purchasing any stock or archival footage to be used in the film will be the responsibility of the film-maker. Musical score for the film should be original.
Narration/ anchor	Neutral English accent and clear diction so that it is understood by International audience. Interviews may be subtitled for clarity.

2. Eligibility criteria:

In order to participate Filmmakers should fulfil all or any one of the following (proof/web-links should be submitted in support):

- (a) Have made a biographical documentary film earlier for Ministry/Department of Central or State governments;
- (b) Have won a National Films Award for documentary, short film (Given by Directorate of Film Festivals, Ministry of Information & Broadcasting, Government of India) produced/directed earlier.
- (c) Made a film earlier for Ministry of External Affairs.

3. EoI must be submitted in the following documentation (strictly in the order given below):

- (i) **List of Enclosures** on a self attested Company letter head with complete address, contact numbers, email:
- (ii) **Undertaking** that you meet the eligibility criteria and indicate which one (please submit or highlight proof):
- (iii) **Project synopsis** (not more than one A-4 page)
- (iv) **Project objectives** (not more than one A-4 page)
- (v) **Project Description** (not more than one A-4 page)
Brief storyline and how the film will unfold.
- (vi) **Project methodology & treatment**
Describe your vision and creative approach to the film and visual treatment. Also mention proposed people to interview; choice of narrator/anchor; special techniques to be employed in filming; format.
- (vii) **Project Locations**
Indicate cities/locations in India.
Footage: how much original and archival footage you will use.
- (viii) **Total Project Cost**
With break-up on pre-production; travel, boarding, lodging; actual shoot; post production. Please specify format - if in HD or UHD 4K.
- (ix) **Profile of the film maker** (not more than one A-4 page)
With mention of past projects and brief description of body of work.
- (x). **Company profile** (not more than one A-4 page)
Where registered, tax registration details, years in existence and past work. Please highlight any Government work.

(xi). **Testimonials and web-links** if any (not more than one A-4 page)

3. Terms and Conditions

- (i). Mere submission of EoI, shall not confer any right whatsoever on the submitting entity.
- (ii). The EoI shall remain valid for a period of 6 months from the date of publication of EOI.
- (iii). It shall be obligatory on part of the submitting entity to furnish any further information as may be sought by MEA.
- (iv). Every page of EoI must be self attested by bidder.
- (v). Neither the issue of this invitation for EOI nor any part of its contents are to be taken as any form of commitment or acknowledgement on part of MEA to proceed with any EoI or any entity. MEA reserves the rights to annul or terminate the process, project or reject any EoI at anytime or at any stage without assigning any reason.

4. Evaluation procedure:

Incomplete proposals and those with extraordinary high budgets will not be considered. Acceptance of a proposal for the next round will be on the basis of (i). Fulfilment of eligibility criteria as mentioned in para 2; (ii). Preliminary evaluation of project synopsis, objectives and description and its suitability to the topic at hand. Film makers whose proposals are found acceptable at this stage will be invited to give a detailed presentation to a Film Committee of MEA, expressly constituted for evaluation of proposals for this project. 7 minutes will be allowed for presentation. Presentation can be in the form of PowerPoint. A 2-3 min. AV clip on the subject to showcase how the film-maker will treat the film is highly recommended. The AV clip/demo reel may be shown at the presentation and separately submitted after presentation for subsequent evaluation. Members of the Film Committee will evaluate and rate each proposal on following parameters: (i). Knowledge of the theme; (ii). Engaging storyline; (iii). Uniqueness of ideas; (iv). Treatment of the film.

The selection process could involve a short listing of candidates from the first presentation who may be called to make a second presentation for making a final selection. The Committee will recommend the finally selected filmmaker to the Competent Authority for acceptance. Successful filmmaker will be informed of the decision and required to sign an agreement with the Ministry and provide bank guarantee equivalent to 30% of the contract value within 7 working days. A format of the agreement and bank guarantee is enclosed. All expenditure in making and completing the film should be included in the final cost projected and agreed.

5. Contact details:

Eligible Filmmakers may please submit their proposal online clearly mentioning the name, address, Email and mobile phone number of the bidder/authorized representative. All documents as per EoI requirement shall be uploaded online through Central Public Procurement Portal Website: <http://eprocure.gov.in/eprocure/app> and no documents will be accepted offline. Last date/time for receiving the proposals online is **03rd October 2017**.

6. Opening of EOI:

The proposals shall be opened as per schedule mentioned in the table titled '**important dates**' at the offices of XPD Division, Ministry of External Affairs in the presence of bidder or their authorized representatives who choose to attend the opening of bids. Authorised Representative with authority letter on the letter head of bidding company duly signed by the bidder only will be allowed to attend the meeting of the Tender Committee to be held on **5th October, 2017 at 11:00 AM** in Room No. 256, External Publicity & Public Diplomacy Division, Ministry of External Affairs, 2nd Floor, A-Wing, Shastri Bhawan, New Delhi for opening of bids.

Ministry of External Affairs reserves the right to call for additional information from the bidders at any stage.

Liz Jacqueline Toppo
Publicity Officer (PAV)
XPD Division,
Room No. 256, A Wing,
Shastri Bhawan
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Annexure I

SI No	Document	Type
1.	A self contained proposal for the documentary based on brief guidelines mentioned in Para 1 of the EOI and to be submitted as per guidelines in para 3 clearly mentioning the eligibility criteria under which you wish to be considered for this film.	.pdf
2.	Copy/You tube link or other video sharing website link of the documentary film made earlier on the theme in which the proposal is being sent or of the film made for the Ministry of External Affairs	.pdf
3.	Copy of the National Films award presented by the Directorate of Film Festivals, Ministry of Information & Broadcasting	.pdf
4	Project Cost with details as per Annexure II of this tender document to be submitted in BoQ format online.	.pdf

Annexure II

Sl. No.	Item Description	Cost (in Rs.)
1.	Pre-production	
	(Includes research, recce, script etc.)	
2.	Production/Shoot	
	(Includes hiring of camera/s, lenses, light and other equipment, remuneration/professional fee of Director, Asstt. Director, Director of photography, Asstt. Cameraman, other crew, artistes (if any), anchor, still photography, location hire, dramatization costs if any)	
3.	Travel, Boarding & lodging	
	(Includes cost of air, train tickets, accommodation/hotel, food, local transport etc.) Please indicate: Total number of crew members: Number of cities for shooting:	
4.	Post Production	
	(Includes cost of editing (in 4K where required), fee for Editor/asstt. Editor, narrator/voice over, music score, sound design & recording, motion graphics, animation, purchase of stock footage color correction, pre-mixing, mixing, 4K rendering where required)	
5.	Deliverables	
	(includes hard disk, USB drive/s, Blu Rays, DVDs, CDs)	

Note: Break up of all the items should be mentioned separately from these heads. As each head and sub head will have its own budget and it will not be adjusted at any cost. Also final payment will be released on producing the bills of actual expenditure incurred.

Annexure III

Instruction to bidders

Instructions for Online Bid Submission:

The bidders are required to submit soft copies of their bids electronically on the CPP Portal, using valid Digital Signature Certificates. The instructions given below are meant to assist the bidders in registering on the CPP Portal, prepare their bids in accordance with the requirements and submitting their bids online on the CPP Portal.

More information useful for submitting online bids on the CPP Portal may be obtained at: <https://eprocure.gov.in/eprocure/app> .

REGISTRATION

- 1) Bidders are required to enroll on the e-Procurement module of the Central Public Procurement Portal (URL: <https://eprocure.gov.in/eprocure/app>) by clicking on the link “Online bidder Enrollment” on the CPP Portal which is free of charge.
- 2) As part of the enrolment process, the bidders will be required to choose a unique username and assign a password for their accounts.
- 3) Bidders are advised to register their valid email address and mobile numbers as part of the registration process. These would be used for any communication from the CPP Portal.
- 4) Upon enrolment, the bidders will be required to register their valid Digital Signature Certificate (Class II or Class III Certificates with signing key usage) issued by any Certifying Authority recognized by CCA India (e.g. Sify / TCS / nCode / eMudhra etc.), with their profile.
- 5) Only one valid DSC should be registered by a bidder. Please note that the bidders are responsible to ensure that they do not lend their DSC’s to others which may lead to misuse.
- 6) Bidder then logs in to the site through the secured log-in by entering their user ID / password and the password of the DSC / e-Token.

SEARCHING FOR TENDER DOCUMENTS

- 1) There are various search options built in the CPP Portal, to facilitate bidders to search active tenders by several parameters. These parameters could include Tender ID, Organization Name, Location, Date, Value, etc. There is also an option of advanced search for tenders, wherein the bidders may combine a number of search parameters such as Organization Name, Form of Contract, Location, Date, Other keywords etc. to search for a tender published on the CPP Portal.
- 2) Once the bidders have selected the tenders they are interested in, they may download the required documents / tender schedules. These tenders can be moved to the respective ‘My Tenders’ folder. This would enable the CPP Portal to intimate the bidders through SMS / e-mail in case there is any corrigendum issued to the tender document.
- 3) The bidder should make a note of the unique Tender ID assigned to each tender, in case they want to obtain any clarification / help from the Helpdesk.

PREPARATION OF BIDS

- 1) Bidder should take into account any corrigendum published on the tender document before submitting their bids.
- 2) Please go through the tender advertisement and the tender document carefully to understand the documents required to be submitted as part of the bid. Please note the number of covers in which the bid documents have to be submitted, the number of documents - including the names and content of each of the document that need to be submitted. Any deviations from these may lead to rejection of the bid.
- 3) Bidder, in advance, should get ready the bid documents to be submitted as indicated in the tender document / schedule and generally, they can be in PDF / XLS / RAR / DWF/JPG formats. Bid documents may be scanned with 100 dpi with black and white option which helps in reducing size of the scanned document.
- 4) To avoid the time and effort required in uploading the same set of standard documents which are required to be submitted as a part of every bid, a provision of uploading such standard documents (e.g. PAN card copy, annual reports, auditor certificates etc.) has been provided to the bidders. Bidders can use "My Space" or "Other Important Documents" area available to them to upload such documents. These documents may be directly submitted from the "My Space" area while submitting a bid, and need not be uploaded again and again. This will lead to a reduction in the time required for bid submission process.

SUBMISSION OF BIDS

- 1) Bidder should log into the site well in advance for bid submission so that they can upload the bid in time i.e. on or before the bid submission time. Bidder will be responsible for any delay due to other issues.
- 2) The bidder has to digitally sign and upload the required bid documents one by one as indicated in the tender document.
- 3) Bidder has to select the payment option as "offline" to pay the tender fee / EMD as applicable and enter details of the instrument.
- 4) Bidder should prepare the EMD as per the instructions specified in the tender document. The original should be posted/couriered/given in person to the concerned official, latest by the last date of bid submission or as specified in the tender documents. The details of the DD/any other accepted instrument, physically sent, should tally with the details available in the scanned copy and the data entered during bid submission time. Otherwise the uploaded bid will be rejected.
- 5) Bidders are requested to note that they should necessarily submit their financial bids in the format provided and no other format is acceptable. If the price bid has been given as a standard BoQ format with the tender document, then the same is to be downloaded and to be filled by all the bidders. Bidders are required to download the BoQ file, open it and complete the white coloured (unprotected) cells with their respective financial quotes and other details (such as name of the bidder). No other cells should be changed. Once the details have been completed, the bidder should save it and submit it online, without changing the filename. If the BoQ file is found to be modified by the bidder, the bid will be rejected.
- 6) The server time (which is displayed on the bidders' dashboard) will be considered as the standard time for referencing the deadlines for submission of the bids by the bidders, opening of bids etc. The bidders should follow this time during bid submission.

- 7) All the documents being submitted by the bidders would be encrypted using PKI encryption techniques to ensure the secrecy of the data. The data entered cannot be viewed by unauthorized persons until the time of bid opening. The confidentiality of the bids is maintained using the secured Socket Layer 128 bit encryption technology. Data storage encryption of sensitive fields is done. Any bid document that is uploaded to the server is subjected to symmetric encryption using a system generated symmetric key. Further this key is subjected to asymmetric encryption using buyers/bid openers public keys. Overall, the uploaded tender documents become readable only after the tender opening by the authorized bid openers.
- 8) The uploaded tender documents become readable only after the tender opening by the authorized bid openers.
- 9) Upon the successful and timely submission of bids (ie after Clicking "Freeze Bid Submission" in the portal), the portal will give a successful bid submission message & a bid summary will be displayed with the bid no. and the date & time of submission of the bid with all other relevant details.
- 10) The bid summary has to be printed and kept as an acknowledgement of the submission of the bid. This acknowledgement may be used as an entry pass for any bid opening meetings.

ASSISTANCE TO BIDDERS

- 1) Any queries relating to the tender document and the terms and conditions contained therein should be addressed to the Tender Inviting Authority for a tender or the relevant contact person indicated in the tender.
- 2) Any queries relating to the process of online bid submission or queries relating to CPP Portal in general may be directed to the 24x7 CPP Portal Helpdesk. The contact number for the helpdesk is 1800 3070 2232.

Ministry of External Affairs
XPD Division
Room No. 256, A Wing
Shastri Bhawan
New Delhi-110001.

***Important Dates**

In respect of the Expression of Interest for making documentary film on: Dr. B. R. Ambedkar

Reference No. K/PAV/3126/(1)/10/2017	Dated: 06.09.2017
Date of Publishing	06.09.2017 (1200 hrs)
Bid Document download start date	06.09.2017 (1200 hrs)
Clarification start date	06.09.2017 (1200 hrs)
Clarification end date	03.10.2017(1600 hrs)
Bid Submission start date (online)	06.09.2017 (1200 hrs)
Bid Submission end date (online)	03.10.2017(1800 hrs)
Date of opening of EOI (online)	05.10.2017(1100 hrs)

The bids shall be submitted online only at Central Public Procurement Portal
Website: <http://eprocure.gov.in/eprocure/app>

Manual Bids will not be accepted.
