



INDIA GLOBAL LAUNCHED TO AIR BILATERAL TIES

New Delhi: India Global, a joint initiative of Ministry of External Affairs and All India Radio (AIR), has been launched to highlight India's bilateral relations and bring radio listeners closer to the world of international affairs.

Each week the Indian ambassadors will speak on important aspects of India's relations with a specific country presenting interesting facts and anecdotes on bilateral trade ties, people-to-people contacts, and the Indian diaspora connections. Each episode will be of 8-10 minutes duration and would be broadcast in English every Friday at 4:30 PM on AIR FM Gold Channel.