EMBASSY OF INDIA

BUDAPEST

REPORT ON GANDHI@150 CELEBRATIONS IN HUNGARY IN 2020



The year 2018-20 all over the world was dedicated to commemoration of 150th birth anniversary of father of Indian nation, Mahatma Gandhi. The government of India dedicated the celebrations on various activities and events commemorating Mahatma Gandhi's 150th birth anniversary where all the missions in the world participated in activities revolving around Gandhi.

Embassy of India in Hungary held several events and activities dedicated to this occasion which were:-

- Inauguration of 150th Birth Anniversary of Mahatma Gandhi in Hungarian Parliament (Oct 2, 2018
- Singing of the Bhajan "Vaishnav Jan to" (2nd October 2018)
- LED projection on historical Buda Castle (2nd October 2018)
- Vegetarian Food Festival (7th October, 2018)

- Commemorative stamp issued by Magyar
 Posta(Hungarian Posts) (21st February, 2019)
- Mahatma Gandhi –Anthology of article-"What Gandhi means to me"
- Khadi as an idea and not merely a "garment" exhibition (9 -26th January, 2019)
- Satya Varta (9th January, 2019)
- Digital translation of collected works of Gandhi
- Online Quiz
- Planting of trees on World Environment Day (5th June, 2019)
- Cycling event
- School outreach

GANDHI@150 IN 2020

Year 2020 is celebrating the culmination of Gandhi@150 celebrations leading up to the grand finale on Oct 2nd, 2020. Embassy of India in Hungary planned a series of activities as a run up to the main event. The celebrations started with 10-Day daily quiz titled ' Know Gandhi Quiz' which was posted daily with quotes of Mahatma Gandhi and snippets about the events done by Embassy of India till now.





The daily quiz was very well received and got immense views and engagement on social media. Winners were given books on Gandhi Ji & Vouchers by Indian restaurants

For the Gandhi@150 celebrations, several eminent persons sent their video messages and wishes from Hungary and **Bosnia & Herzegovina like the Mayor Of Dist 2, Budapest,** Mr. Gergely Orsi, Vice-Rector, Szechenyi Istevan University Dr. Eszter Lukasz, well known actor Emina **Muftic, Film Maker Slavisa Masic, Physicist & Doctor Nada** Masic and Professor of multiple subjects Dr. Esad Bajtal from Sarajevo. The messages were posted on social media and well received. Besides participating in the daily quiz, members of Indian diaspora sent Vaishnav Jan To songs, paintings, sketches and other presentations like a doodle on Gandhi Ji.



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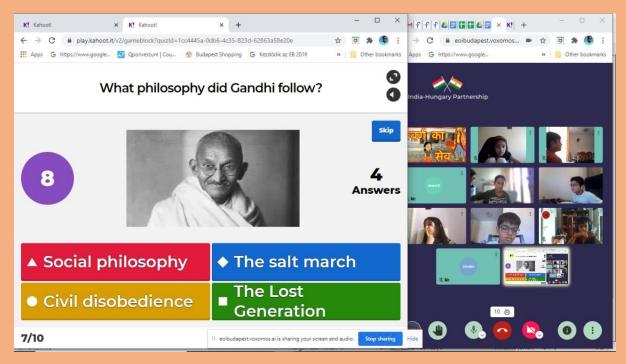
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Students of Hindi at Embassy conducted games & quizzes on Mahatma Gandhi during their online classes.



Embassy of India also posted film on KHADI and posted the documentaries on Mahatma Gandhi on all platforms.

GRAND FINALE CELEBRATION

To commemorate the Gandhi@150 grand finale , Embassy of India come on the leading TV Channel, Hir TV in a specially curated programme comprising of discussion & dance drama in 'Paletta'. Ambassador Kumar Tuhin, Dr. Gabor Sonkoly, Dean, Dept of India Studies, ELTE Univ and Ms. Panni Somi, noted Bharatnatyam Artist participated in a live discussion about Mahatma Gandhi. A dance dramam was specially designed and made for the programme with 11 artists in Budapest which was a multi camera shooting.



Artists getting ready for the performance & shoot



Director, ASCC supervising the shoot in control room





Shooting of the dance drama





Live painting going on by Artist



Artists with Ambassador after the shooting



Live Gandhi@150 programme on Hir TV Paletta



Amrita Sher-Gil Kulturális Központ Indiai Nagykövetség, Budapest

GANDHI@150 ünnepségsorozat

- Beszélgetés Mahátma Gandhi filozófiájáról
- 'Egy új India Gandhi látomása'
 Táncdráma bemutató

Előadják:

Túri Virág Réka – odisszi tánc Szegedi Anita- odisszi tánc Dr. Neethu Mohan – móhini áttam tánc Somi Panni – bharatanátjam tánc Pethő Kincső – bharatanátjam tánc

Rukmini Zsófia – odisszi tánc & hindusztáni táncszakértő

Pénteken a HírTv m**ű**során!

HÍR TV, Paletta 2020. október 2., 13.30 Made with PosterMyWall.com







Media Reports on Gandhi@150 Celebrations in Hungary

https://www.budapesttimes.hu/diplomacy/two-year-gandhi-commemoration-reaches-climax/

THE BUDAPEST TIMES



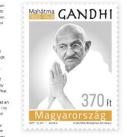
Two-year Gandhi commemoration y

- reaches climax in
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- 1969 was Mohandas Karamonan names is all that's needed for u The cent reco .











Ambassador Tuhin has visited the Gandhi School of Pécs, University of Pécs, Széchenyi István University in Győr, Ferenc Hopp Museum of Asiatic Arts, Eötvös Loránd University and John Wesley Theological College, Budapest, among others on various occasions to spread the word.

One notable contribution to the commemoration was made by the Mayor of District II who made a video sharing his thoughts on Mahatma Gandhi.

Gandhi died on January 30, 1948 and is particularly remembered each October 2.

Further reading:

Lessons form a Classic

Mahatma Gandhi Among Leaders Most Admired By CEOs Globally

On video:



You can watch additional videos about <u>Gandhi's friendship with Tagore</u>, Gandhi's <u>associates</u>, <u>guotations</u> from Gandhi, the <u>Salt March</u>, Gandhi's <u>march against the unjust laws of the South</u> <u>African government</u>, the epic march of <u>Noakhali</u> and his <u>Last Journey</u>.

https://dailynewshungary.com/gandhi-150-commemoratedin-hungary-videos/

Gandhi 150 commemorated in H VIDEOS



Published on 02 October 2020

AUTHOR



Daily News Hungary

Looking at the short, thin, unassuming man in a loincloth, no one would imagine that this man with an iron will and a gentle approach towards humanity had the power to overthrow the tyrannical rule of the colonial empire in India. And not only in India, as he has also been the face of the civil rights movement in the early 20th century in the entire world, so much so that Martin Luther King Jr. argued that the Gandhian philosophy was "the only morally and practically sound method open to oppressed people in their struggle for freedom". That iron-willed man was born 151 years ago, and even today, his philosophy and approach to nearly everything in life apply to the modern world and society at large.



The government of India decided to commemorate the 150th anniversary of Mahatma Gandhi's birth in a befitting manner by having events of variou kind to spread the message of his values and principles. The message of Mahatma Gandhi has appealed to a large portion of the Hungarian population. The influence of Gandhi and his teachings is way beyond the statues and mentions in the curriculum of schools and can be seen in the Gandhi School and its core philosophy, as well as several thinkers who have promoted Gandhi's teachings and values at different levels.

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and it is reflected in the book called My Experiments With Truth, which has aptly been translated by Judit Tekulics and Eszter Somogyi to Hungarian.

- Closer Indian-Hungarian cooperation on the horizon in global issues?
- Indian student found dead in Budapest: his family now collects money to transport his remains home

To spread the message of Mahatma Gandhi, the Embassy of India in Hungary organised several events from 2018, which would culminate on Oct 2, 2020, in a special programme on one of the leading TV channels in Hungary, HirTV, in the programme Paletta at 13:30. In the programme, the Ambassador of India in Hungary. Mr Kumar Tuhin, spoke extensively on the philosophy of Gandhi and the significance of commemorating this day worldwide.



NESS SOCIETY SPORT CUL LY NEWS

special programme made by the Amrita Sher Gil Cultural Centre, 11 artists collaborated to create a melodious dance drama depicting Gandhi's philosophy of truth, non-violence, and 'Satyagrah', which helped India gain freedom from colonial rule.



In this dance drama, classical dances from India like Bharatnatyam, Odissi, a Kathak were presented with live music on sitar, violin, and tabla by veteran am. Odissi, and artists from Hungary.

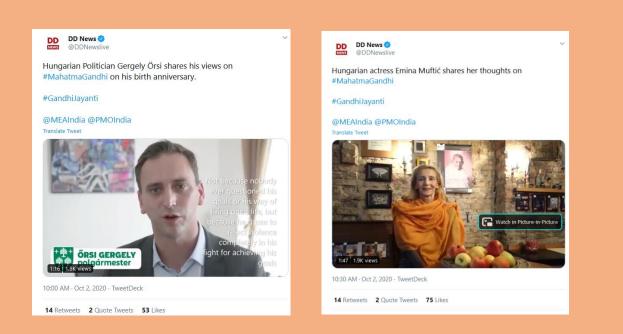
The Gandhi Jayanti (anniversary celebrations of Gandhi's birth) kicked off this year in Hungary by a daily 'Know Gandhi Quiz', which received an immense amount of responses from the Indian & Hungarian audience. This initiative brings Gandhi closer to people. This was followed by dedicated Webinars conducted by the Amrita Sher-Gil Cultural Centre where notable Gandhian experts from India Dr Jacob Pulickan and Mr Sopan Joshi delivered lectures on the relevance of Gandhi for modern times.



The webinar was held for students of Széchenyi István University, Pécs University, Dharma Gate University, and Bhakti Vedanta College. Hungarians attended the webinars in large numbers and participated in the enlightening talks by the experts. The embassy has received several video messages by eminent people from Hungary and Bosnia & Herzegovina (message from the mayor, Vice-Rector Eszter Lukacs, film directors, actors from Sarajevo, etc.)



In continuation of the events in the past two years, some novel activities were organised by the Embassy of India.



Forthcoming events scheduled for October on Gnadhi@150-

DIGITAL PHOTOGRAPHIC EXHIBITION

The Digital Exhibitions are going to be showcased at the National Museum of Hungary from the end of October with Messages from Ambassador, writeup on Gandhi Ji and details on the exhibitions, for 2 months. Digital Exhibition would also be put up at the eminent Vaszary Villa Art Gallery in Balatonfured.

1. NATIONAL MUSEUM, HUNGARY DATE: OCTOBER LAST WEEK (FOR 2 MONTHS) https://mnm.hu/en

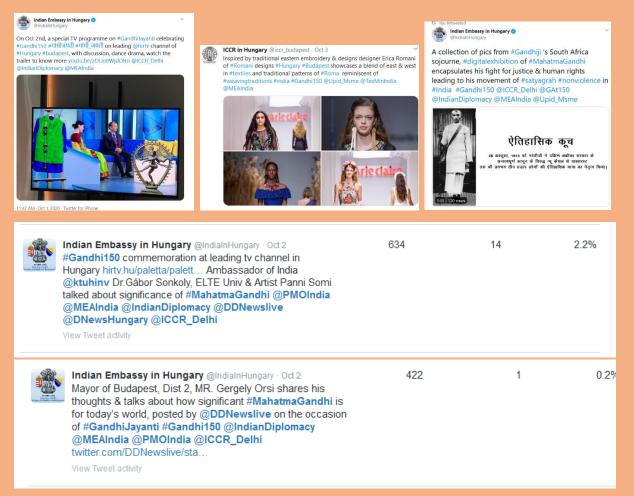
2. VASZARY VILLA ART GALLERY, BALATONFURED DATE: OCT 12^{TH} (NEXT 1 MONTH)

https://kultura.balatonfured.hu/vaszary-galeria/

SOCIAL MEDIA PUBLICITY

https://twitter.com/IndiaInHungary/status/1311602483907751936?s=20

Top Most Tweet Impressions



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