## PRESS RELEASE

Pravasi Bharatiya Divas (PBD) is celebrated on 9th January every year to mark the contribution of Overseas Indian community in the development of India. January 9 was chosen as the day to celebrate this occasion since it was on this day in 1915 that Mahatma Gandhi, the greatest Pravasi, returned to India from South Africa, led India's freedom struggle and changed the lives of Indians forever. Since 2003, every year the Government of India holds the PRAVASI BHARATIYA DIVAS in India to provide a platform to the overseas Indian community to engage with the Government and people of the land of their ancestors for mutually beneficial activities.

Indians residing in Peru also date back to the late 1960s. All have been contributing richly in their own way to the growing relations in all spheres between India and Peru. It has been observed that there is a steady increase in the number of Indians Peru to explore new business and opportunities over the last few years. The presence of Indian pharmaceuticals, professionals in mining, information technology, automobiles, textiles and yarn sectors has seen The Embassy of India in collaboration considerable increase. with the Asociacion de Amistad Peru-India (AAPI) will be commemorating Pravasi Bharatiya Divas 2016 (PBD 2016) at its premises on Saturday, 9 January 2016 at 11.00 hours. All nonresident and visiting Indians, PIO and OCI card holders and their friends in Peru are cordially invited.

Lima 7 January 2016