



सत्यमेव जयते

**Embassy of India
Jakarta**

PRESS RELEASE

Grand Curtain Raiser jointly hosted by Embassy of India in Jakarta and Ministry of Tourism, Indonesia to launch the 4th International Day of Yoga celebrations in Indonesia (Date: 30th April, Venue: Sapta Pesona, Jakarta)

Theme: Bringing Together Twenty Thousand Yoga Lovers for "Promoting Health and Happiness through Yoga"

Embassy of India in Jakarta in partnership with Ministry of Tourism of the Government of Indonesia will be jointly organizing a series of Yoga related events from June 9 to 24th across ten cities in Indonesia to celebrate the 4th International Day of Yoga as per attached schedule.



The 4th IDY Celebrations are spread over the entire expanse of Indonesia and would cover cities including *Malang, Jakarta, Yogyakarta, Bandung, Bali, Surabaya and Medan*. The number of

participants that would attend these Yoga sessions across Indonesia would be more than twenty thousand persons.

The theme of the 4th IDY Celebration this year is Ten Cities, Ten Days, Bringing Together Twenty Thousand Yoga Lovers “Promoting Health and Happiness through Yoga”

The largest record setting Grand event of the 4th IDY Celebration would be held at the Prambanan temple in Yogyakarta on 24th June 2018 (Sunday), where more than ten thousand Yoga Lovers are likely to join in the celebrations. Various Yoga sessions would be conducted by professionally trained Yoga teachers from India as per the standard Common Yoga Protocol of the International Day of Yoga.

It may be noted that on December 11, 2014, the United Nations General Assembly (UNGA) declared June 21st as the International Day of Yoga (IDY). The declaration came after the call for the adoption of June 21st as International Day of Yoga by Indian Prime Minister, Narendra Modi during his address to UNGA on September 27, 2014. The date (June 21) is the Summer Solstice, the longest day of the year in the Northern Hemisphere, and has special significance in many parts of the world.

177 member-states of United Nations, including Indonesia and all permanent members of United Nations Security Council, co-sponsored the resolution, which had the highest number of co-sponsors ever for any UN General Assembly Resolution of such nature.

As such, to launch the multi city 4th IDY celebrations in Indonesia, H.E Arief Yahya, Hon’ble Minister of Tourism along with Ambassador of India to Indonesia, H.E Pradeep K Rawat jointly addressed media delegates on 30th April afternoon. Enumerating many health benefits of Yoga in today’s stressful and hyper-competitive lifestyle, the Minister Arief and Ambassador Rawat noted that yoga related tourism constitutes an important and growing facet of international as well as bilateral tourist traffic with preferred locations being in Kerala, Uttarakhand and other parts of India and Bali and other destinations in Indonesia. Indonesia’s well known celebrity, Anjasmara, who also interacted with media, called on young Indonesians to join in the 4th IDY celebrations in large numbers. In addition, a large number of yoga clubs from Jakarta joined at the interaction. A brief yoga session was conducted at the venue by a trained Indian yoga teacher, which was widely appreciated by all the participants.

Given the tremendous interest the celebration of International Day of Yoga has generated in Indonesia, this year’s celebrations have been planned on an even larger scale by the Embassy and Ministry of Tourism, Indonesia.

All are cordially invited to join the celebration of the 4th IDY in Jakarta and to make important contribution to popularisation of Yoga as part of daily activity for health, happiness, harmony and peace.

Jakarta

30th April 2017



